



**FOR IMMEDIATE RELEASE**

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## **Evidence In Motion & Focus On Therapeutic Outcomes Collaborate**

Louisville, KY - (October 13, 2008) – Evidence In Motion, a provider of physical therapy education and practice consultation, has formed a new alliance with Focus On Therapeutic Outcomes (FOTO). FOTO provides an outcomes data collection service with risk-adjusted national comparisons of treatment effectiveness and efficiency and patient satisfaction. As part of this pairing, FOTO has adapted their system to be used in EIM's student education programs.

EIM, with FOTO's assistance, is incorporating the most up-to-date research with cutting edge technology to transform the way physical therapists are trained and educated. EIM's Orthopaedic Residency and Manual Physical Therapy Fellowship training programs include web-based educational "distance learning" platforms, complemented by on-site weekend intensives conducted at Network Partner locations and a thorough mentoring regimen. EIM focuses on evidence-based practice, which is why their relationship with FOTO is so beneficial.

FOTO is a medical rehabilitation company providing patient evaluation tools and aggregate data management services. FOTO is dedicated to standardizing industry communication about the effectiveness of patient care. Their database is the largest and most valid external directory for rehabilitation that measures functional outcomes for orthopedic, neurological, work hardening / work conditioning, pain management, cardiovascular and pulmonary, and pelvic floor dysfunction patients.

Ben Johnston, Jr. PT, FOTO's CEO and General Manager states that, "Valid measurement of patient reported outcomes becomes more meaningful to all stakeholders when correlated with evidence based research on clinical classification, techniques, and measurements. We at FOTO appreciate the opportunities inherent in this partnership."

Many members of EIM's faculty are recognized internationally for their contributions to education, research, and clinical practice. The faculty, paired with the most current and extensive medical resources provide Residents and Fellows with the opportunity to receive the highest caliber of training and to become distinguished leaders in evidence-based orthopaedic and manual physical therapy practice.

"Monitoring patient outcomes is no longer just a good idea but essential", according to Dr. Rob Wainner, one of EIM's founding partners and director of the EIM Orthopaedic Residency Program. "FOTO has been a recognized leader in this field for many years; their system is the oldest independent system measuring outpatient outcomes. Their online entry system makes it feasible for anybody with an internet connection to collect patient oriented outcome data. We feel strongly that monitoring care provided by our residents and fellows is as important as monitoring their educational progress. FOTO has given us the ability to make monitoring outcomes for EIM residents and fellows a reality."

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### **About Focus On Therapeutic Outcomes:**

Focus On Therapeutic Outcomes, Inc. (FOTO®) has provided a national benchmark database and reporting service for outpatient rehabilitation providers since 1992. Seven of FOTO's Functional Status Measures have endorsed by the National Quality Forum and are included in the U.S. Department of Health and Human Service's list of approved quality measures in the National Quality Measures Clearinghouse. Approximately 1,900 clinics use the FOTO Outcomes Data Collection System. For more information on FOTO, please visit: [www.fotoinc.com](http://www.fotoinc.com).

**About Evidence in Motion:**

Evidence in Motion exists to elevate the physical therapy profession and the role of physical therapists in health care delivery. Evidence in Motion is an education and business practice consultation company whose sole reason for existence is to create and promote a culture of evidence-based practice within the physical therapy profession. Evidence in Motion has put in place evidence-based practice treatment pathways in more than 150 facilities and aims to foster the global sharing of information and ideas, thus advancing evidence-based physical therapy practice, research, and education around the world. For more information on Evidence in Motion, please visit: [www.EvidenceInMotion.com](http://www.EvidenceInMotion.com).